

Privacy Policy



Online privacy is constantly evolving, and MintBuilder will take all commercially reasonable efforts to maintain up to date and effective online privacy standards and practices. We have linked every page of our website to this page for your convenience.

PLEASE READ THIS PRIVACY POLICY CAREFULLY. BY ACCESSING OR USING COMPANY'S WEBSITE, PURCHASING FROM COMPANY, OR OTHERWISE SIGNIFYING YOUR INTENT TO ENGAGE WITH COMPANY, YOU ACCEPT THE PRACTICES DESCRIBED BELOW.

European Residents

Some of the new material in our Policy relates to newly implemented General Data Protection Regulations ("GDPR") in the European Union regarding the safety of, use of, security of, processing of, and other specific rights regarding your Personal Information.

If you are a European resident, you have the right to access personal information we hold about you and to ask that your personal information be corrected, updated, or deleted. If you would like to exercise this right, please contact us through the contact information below.

Additionally, if you are a European resident we note that we are processing your information in order to fulfill contracts we might have with you (for example if you make an order through the Site), or otherwise to pursue our legitimate business interests listed herein. Additionally, please note that your information will be transferred outside of Europe to the United States.

Privacy Policy Overview

MintBuilder is committed to respecting your online privacy and recognizes your need for appropriate protection and management of any personally identifiable information ("Personal Information") that you share with us. Personal Information means any information that may be used to identify an individual, including, but not limited to; (1) a first and last name; (2) a home or other physical address; (3) an email address; (4) other contact information, whether at work or at home; (5) telephone numbers; (6) credit/debit card information and (7) website usernames and passwords.

MintBuilder collects and uses your Personal Information only for our business purposes which allows us to provide our services to you.

If you choose to provide MintBuilder with your Personal Information through our website, or by mail, or e-mail, MintBuilder may transfer that Personal Information within MintBuilder and transfer your Personal Information to MintBuilder's third-party service providers, and from your country or jurisdiction to other countries or jurisdictions around the world, if the need arises.

MintBuilder strives to comply with all applicable laws around the world that are designed to protect your privacy. Although legal requirements may vary from country to country, MintBuilder will adhere to the principles set forth in this Privacy Policy even if, in connection with the above, we transfer your Personal Information from the United States to countries that may not require as stringent levels of protection for your Personal Information as are applied by MintBuilder. In other words, MintBuilder's goal is to provide protection for your Personal Information no matter where that Personal Information is collected, transferred, retained, or processed.

MintBuilder's Privacy Principles

- We will only collect and use your Personal Information where we have lawful grounds and legitimate business reasons to do so;
- We will be transparent in our dealings with you and will tell you about how we collect and use your Personal Information;
- If we have collected your Personal Information for a particular purpose, we will not use it for any other purpose unless you have been informed and, when relevant, your permission has been obtained;
- We will not ask for more Personal Information than we need for the purposes for which we are collecting it;
- We will update our records when you inform us that your details have changed;
- We will continue to review and assess the quality of your Personal Information;
- We will implement and adhere to information retention policies relating to your Personal Information, including GDPR, and will ensure that your Personal Information is securely disposed of at the end of the appropriate retention period;
- We will observe the rights granted to you under applicable privacy and data protection laws, including the GDPR, and will ensure that we promptly and transparently deal with queries relating to privacy issues;
- We will delete your Personal Information when you request us to do so, except for when we are required by law to retain some or all of your Personal Information for certain periods of time;
- We will train our staff on their privacy obligations;
- We will ensure we have appropriate physical and technological security measures to protect your information regardless of how it is processed or where it is stored;
- We will ensure that when we outsource any processes, the supplier has appropriate security measures in place and will contractually require them to comply with our privacy principles;
- We will ensure that suitable safeguards are in place before any of your Personal Information is transferred to any other entities or to any other countries.

Information Collection

MintBuilder is the sole owner of the information collected. MintBuilder collects information from our users at several points on our Website.

In order to use this Website and its service offering, MintBuilder will provide a Sign-Up form for the user to register. During registration MintBuilder will ask for the following Personal Information:

First Name
Last Name
Street Address
City
ZIP or Postal Code
Country
Email Address
User Password
Phone Number
SSN (U.S. Affiliates Only For Tax Purposes)
Credit/Debit Card Information

The above-listed information is required to be collected by MintBuilder to offer our services to our users.

Users protect their accounts from misuse by selecting their own User Password during the sign-up process. Thereafter, users can quickly and easily access their account to manage it. Passwords can easily be changed by the User within their Account management area and we highly encourage that users do so on a regular basis.

How information collected during the Account Registration phase is used:

We use the personal information that we collect to conduct our business and to provide you with the best possible products, services and experience. For example, we may collect and use your information to:

- Create a MintBuilder account for you;
- Provide you with the products, information or services you request;
- Enhance security / fraud prevention purposes;
- To provide you with the best possible customer service experience;
- Provide you with a personalized experience when you use the Site;
- Contact you with special offers and other information we believe will be of interest to you, with your permission;
- Contact you with information and notices related to your use of the Site;
- Invite you to participate in surveys and provide feedback to us;
- Improve the content, usability and functionality of the Site;
- Improve our products and services;
- Improve our marketing and promotional efforts;
- Perform other business activities as needed, or as described elsewhere in this policy or in any other agreement between you and Company.

Profile

We store information that we collect through the registration forms to create a profile of our users. A profile is stored information that we keep on individual users which details their viewing and transaction preferences. Consequently, collected information is tied to users' personally identifiable information to provide customized offers and improve the content and functionality of the site for users.

Cookies

A "cookie" is a small data file transferred by a Website to your computer's hard drive. MintBuilder is committed to continually improving the Web experience for our visitors. Currently, cookies are the most effective way of identifying unique, anonymous visitors and to document their navigation during visits. Cookies are typically classified as either "session" cookies or "permanent" cookies.

"Session" cookies do not stay on your computer after you leave our Website or close your browser. The aggregate information collected permits us to analyze traffic patterns on our site. This can enable us over time to provide a better experience on our site by improving content or personalization and making our site easier to use.

"Permanent" cookies are those that remain on your computer. They are used to facilitate shopping, personalization, and registration services. For example, cookies can keep track of what you have selected to purchase as you continue to shop and allow you to enter your password only once on Web pages where a login is required. The user can manually remove "Permanent" cookies.

Most browsers automatically accept cookies by default, but you can usually refuse cookies or selectively accept certain cookies by adjusting the preferences in your browser. If you turn off cookies, there may be some features of our Website that will not be available to you and some Web pages may not display properly. For more information about cookies, and how to disable cookies, visit <http://www.allaboutcookies.org>.

Log Files

For internal purposes, we gather date, time, browser type, navigation history and IP addresses of all visitors to our Website. This information does not contain anything that can identify users individually. We use this information for our internal security audit log, trend analysis, system administration, and to gather broad, aggregate demographic information about our user base. We may combine demographic information supplied by users at registration with site usage data to provide general profiles, in aggregate non-personally identifiable form, about our users and their preferences relating to Website content and site advertising. We may share this composite information with our advertisers and business affiliates to help them better understand our services.

Service Announcements

On rare occasions it is necessary to send out service related announcements. For instance, if our service is temporarily suspended for maintenance, users may receive an email stating this. These communications are not promotional in nature.

Customer Service

We have to communicate with users on a regular basis to provide requested services. Also, in regard to issues relating to their accounts, we may reply via email or phone. From time-to-time, it may be necessary for our customer support team to contact an individual if there is a problem or issue with their account.

Legal Disclaimer

Although we make every effort to preserve our user's privacy, we may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order or legal process served on us or our Website, or in a situation where a customer's behavior raises concern about the legitimacy of his or her account.

Service Providers

In order for MintBuilder to provide its core service offering, it is required to share personally identifiable information with a limited number of third parties that provide various services for us to complete our tasks. Companies that provide support services to us (such as credit card processing services, data storage services, and web hosting services), or that help us market our products and services (such as third-party marketing and data hygiene companies). All our service providers maintain similar or even stricter confidentiality and data security features as MintBuilder.

Social Media Interactions

MintBuilder invites you to socialize and share your purchases with your friends using Social Media tools such as Facebook, Twitter, YouTube, etc. If you choose to use these tools, you may be sharing certain profile elements, including your comments. This sharing is subject to each social media program's privacy policies.

Business Transitions

In the event MintBuilder goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets, individual user's personal information will in most instances be part of the assets transferred. Users will be notified via email and via a prominent notice on our Website prior to a change of ownership or control of their personal information. If because of the business transition, our users' personally identifiable information will be used in a manner different from that stated at the time of collection of that information, then users will be given choice consistent with our notification of changes section.

Links

You should be aware that other Internet sites that you link to from the MintBuilder site may contain privacy provisions that differ from the provisions of our Privacy Statement. To ensure your privacy is protected, we recommend that you review the privacy statements of other Internet sites you visit.

Correcting/Updating/Deleting/Deactivating Personal Information

If users wish to change their personally identifiable information (such as zip code, phone numbers, postal address and/or billing information), they can do so by going to their "Account" page and making the appropriate changes.

Security

We appreciate the trust you place in MintBuilder when sharing personal information and thus are committed to recording and storing this information in a secure way. We maintain reasonable, physical, technical and procedural measures to limit access to your personal information. Only authorized individuals of our company are able to see your information and use it for appropriate purposes.

Notification of Changes

If we decide to change our privacy policy, we will post those changes to this Privacy Statement, the homepage, and other places we deem appropriate, so our users are always aware of what information we collect, how we use it, and under what circumstances (if any), we may disclose it. We will only use information in accordance with the Privacy Policy under which the information was collected.

However, if we are going to use a users' personally identifiable information in a manner different from that stated at the time of collection, we will notify users via email. Users will then have a choice as to whether or not we may use their information in this different manner in addition, if we make any material changes in our privacy practices that do not affect the user's information already stored in our database, we will post a prominent notice on our Website notifying users of the change. In some cases where we post a notice, we will also email users who have opted to receive communications from us by email, notifying them of the changes in our privacy practices.

Contact Information

Please contact us with any questions or comments regarding this privacy policy at privacy@MintBuilder.com

CALIFORNIA RESIDENTS

California Privacy Rights

California law entitles residents to ask Company for a notice describing what categories of personal information we share with third parties or with corporate affiliates. If you want to request a notice or have any questions about Company privacy practices, please contact us at privacy@mintbuilder.com

California Civil Code Section 1789.3

If you have a question or complaint regarding the Site, please send an email to support@mintbuilder.com. California residents may reach the Complaint Assistance Unit of the Division of Consumer Services of the California Department of Consumer Affairs by mail at 1625 North Market Blvd., Sacramento, CA 95834 or by telephone at 1-800-952-5210.